

**iMUNC 2023**

Background Guide

**iFUN**

Free Unitica Now

## Dias Letters

Welcome, delegates, and thank you for joining this committee!!! My name is Isabel Wilder, and my favorite part of the Model UN year is always doing iMUNC. I'm a senior at the ischool, as well as the co-president of my MUN club (along with another chair of this committee), and can't wait to get creative and crazy with this crisis. I'm so excited to meet you all and to see all the amazing ideas people bring to the floor. Lucy, Alma, Nataly, and I all want this committee to be as low stress and as fun as possible, so please don't hesitate to reach out to me for any questions about this background guide or anything else you might need. Happy researching and see you all soon!

Isabel, she/her

[isabel.wilder23@nycischool.org](mailto:isabel.wilder23@nycischool.org)

Hello everybody! My name is Lucy McGee and I am a senior at the NYC iSchool. I started model UN in 9th grade and am co-president alongside Isabel Wilder. Model UN gives me the opportunity to interact with so many different people and ideas. I love to read, write, and do many types of crafts. My recent obsession has been crocheting and journaling. I'm most interested in science, especially biology. I have run/written committees for iMUNC for the last three years and with this as my last, I look forward to the future of this committee!

Welcome and hello! My name is Alma Greenfield and I am a sophomore at the iSchool. I began doing Model UN my freshman year and have not looked back. Model UN is one of the most beneficial and rewarding experiences I am lucky enough to have. My love for Model UN has been sustained for the year-and-a-half-ish I have been involved with it because of the people I have met and, frankly, the experience of being in the iSchool Model UN club. iMUNC is such a unique and special conference and I am quite happy to have a hand in creating it this year.

My name is Nataly Li and I am a junior at the NYC iSchool. This will be my first year participating on the IMUNC team and I have enjoyed my previous experience of IMUNC as a participant. So it is my hope that I can help make iFUN an enjoyable experience for those who choose to participate in my committee. Let's have a lot of fun!

## **Secretariat Notes**

Hello everyone, thank you all for coming to iMUNC 2023! My name is Caroline Mulcahy, I am a senior at the iSchool and the Co-Secretary general of iMUNC. I've been in Model UN here for as long as possible. I joined and stayed because MUN provided an outlet for creativity and the foundation for many friendships. We are so excited to have you all and we are working to make this the best experience possible for all of you. If you have any questions about the logistics of this conference please don't hesitate to reach out at [ischoolmunc@gmail.com](mailto:ischoolmunc@gmail.com).

Thank you,  
Caroline Mulcahy

Hello all, I would like to personally like to thank you all for coming to iMUNC 2023! My name is Trent Ford, I am a Junior at the iSchool and the other Co-Secretary general and Director of Content for iMUNC. I've been doing Model UN since freshman year when we had to do it over

Zoom. I joined originally, because I was forced to go to my school's club fair and Model UN was the only club that really spoke out to me. The reason I stayed in Model UN was because of iMUNC 2021, so the fact that I am now running the conference is like a dream come true. I am beyond excited to have you all here and we are working to make this the best possible experience for you. If you have any questions about the conference or just want to tell us your excited please reach out at [ischoolmunc@gmail.com](mailto:ischoolmunc@gmail.com)

We will see you soon,  
Trent Ford

## **Accepted Documents**

### **Crisis Note**

This is a direct action taken by you as a delegate. They should be written as notes to the chair and must have three core pieces: what you want to do, how you are going to achieve it or what means you will use, and why you are trying to do it. This will help your chairs effectively build crisis narratives for you and will make more of what you want to happen come true. Notes can be written directly to the chair, or in character as the person/delegation you are representing.

### **Directive**

This is an action taken by the whole committee, either collective action by each delegate or using a power vested in the whole committee. They have sponsors (who wrote it), signatories (who want to see it voted on—not necessarily supporting it), and operative clauses that specify what actions are being taken. Directives must be voted on, passed, and then will be implemented by the crisis team.

## **Communiqué**

A communiqué is a communication sent by the whole committee to another person or group. They are a way of representing the interests of everyone to other groups you may be trying to work with or are bargaining with.

## **Press Release**

A press release is an announcement from the committee to the public at large. It's a useful way to generate public sentiment, and some countries may demand them in the name of transparency at certain points.

## **Background**

Miraculously, the United States survived a nuclear war right before the 2024 presidential election. The series of unknown events that triggered the nuclear war meant that the United States is now confined to its borders as every other country became a nuclear wasteland. So, during the 2024 election cycle they elected a man named Jack Pillsland who, before the blast, was seen as the losing candidate for his entire presidential platform, which was one of isolation policies that demonized the world outside of the US. However, because the nuclear blasts made the world as scary as Jack said it was, he was elected in a landslide.

Pillsland's victory was one that was widely protested across the US. These protests, orchestrated by some of Pillsland's most loyal supporters, were meant to draw out the people who did not believe in him. The people who were fiercely anti-Pillsland were tracked and allegedly killed by Jack on his 3rd day in office. There were an estimated 50,000 people who died during and after these protests. Since there was no foreign aid for the United States to give, Pillsland invested in law enforcement across the country. He feared that any checks and balances would prevent his policies from keeping the US together, quickly turning the US into an Authoritarian state with Jack at its helm. The Pillsland Family quickly replaced many government institutions. He renamed the country **Unitica**, as it was a world united. The Pillsland family all have important roles in the Pillsland Administration.

Jack Pillsland is the President, making final decisions on everything and he is the public head of the administration. He gives weekly televised press conferences, most of it peddling the propaganda Unitica is still a happy, united country. Jack also acts as a pseudo judge for the Unitica Supreme Court, where he is only invited to settle tie breakers. He is the highest member of the church alongside Domenic Pillsland, who is his second hand; he created the church as another measure of control over Unitica. Since he is the highest member,

everything he does can be seen as religious activities, bringing it to the point where he does not practice any of the things he preaches. However, he does fiercely believe in what the church preaches, even believing that the night he won was the night God came down from the heavens to fuse with his essence. Jack rarely leaves the white house and has not left D.C since 2030.

Jackie Pillsland, Jack's wife, is Head of Public Relations, which before the nuclear blast, was the State Department. She is the main propagandist of the Pillsland administration and works to make sure everyone in Unitica isn't exposed to any Anti-Jack ideology to remain loyal to Jack. She works closely with the Church of Jack and is also a high member of the Church. She doesn't go on her broadcastings much, only at Jack's request, since she directs all the propaganda. She has control over all media outlets that were U.S based, seeing as the rest were destroyed when the nuclear catastrophe happened.

Ronald Pillsland is a law aficionado. He interprets Jack's words and is the Unitica equivalent of Congress. He makes many public visits to states with heavy Jack resistance to punish those that don't believe in Jack's vision. He is often in interviews with Jack whenever a new policy is announced to give a detailed explanation on what the new policy does, while Jack only summarizes it. He is the only member of the Pillsland family that was adopted after Jack's ascension. He

has other roles in the administration that are unknown to us. There are no public records of Ronald before the nuclear blast.

Cagney and Lacey Pillsland, Jack's daughter and daughter-in-law (respectively) are the commanders of the armed forces. They are both strategic military masterminds, both being career military before Jack's ascension. However, their rise to commanding the armed forces came after Jack made some questionable military moves. One of their most consequential decisions was reeducation of soldiers of the Church of Jack, which changed the way that soldiers were taught to fight. They are now in charge of all military activities and advise Jack on military decisions.

Domenic Pillsland is the saint of the Church of Jack, Jack's religion based on his teachings of strong defeating the weak. He perhaps is the most charismatic of the Pillsland family and persuades people to join the religion or military through fear tactics during events. He is known for his long, angry rants in which he executes people to prove his points. Domenic travels the country more than any other Pillsland family member on "religious business." He owns a private jet, which allows him to get to any place in the country quickly. He is the most vocal member of the Pillsland Family and works closely with every family member.



In 2028, the Church of Jack ordered the execution of a K-12 school in Maine after a class did a project on pre-Unitica religion. It was aired on live TV as Unitica watched as religious SWAT teams entered the premises and dragged a class of 13 students and a horrified teacher in front of the school. Domenic himself was there ranting and raving about the damage of false prophets and heretics as he killed the teacher and 9 of the students. This embarked a flame of anti-Pillsland rhetoric which led to the **FUN (Free Unitica Now)** movement.

As of 2030, the FUN movement has secret organizations in 20 states and has been responsible for both violent and nonviolent freedom acts. Today, we have you all gathered because there has been little progress on toppling the Pillsland regime. To up the stakes, the Pillsland administration has offered a considerable amount for any intel that would lead to the capture of FUN movement members or leaders.

The Pillsland administration needs to be taken down and restored to civility and order. We need to make sure that we can make Pillsland history. We must put an end to tyranny. If not for us, for our children.

However, Jack Pillsland can't be the only target of the FUN movement. Many FUN groups argue that to truly topple the regime, we must take down each member of the Pillsland family that plays a role in the administration. Each

member of the Pillsland family is hidden in a different place of the country, except for Jack, who is running the country from the White House in D.C.

Our meeting takes place in a massive military depot near D.C that was taken over by the FUN movement called Morophons Supply And Demand (MSAD).

This military depot is one of the largest in the area and is sure to encounter some Pillsland forces sooner or later so time is of the essence, especially seeing as the depot is so close to the capital. This station is stocked with baracadies, weapons, and military outfits.

## Current Status

FUN is now in 20 states and believes it's ready to topple the regime.

Pillsland Administration has upped rewards for capturing the leaders of the FUN movement. The people responsible for the capturing will receive anything from a private, pirate island with food, drinks, to whatever creature comforts you could possibly want for the rest of time. This has caused not only an increase in army numbers, but random citizens are selling out their neighbors and families just at a chance for the private island. No one is safe.

We have heard that the Pillsland military is getting new dogs for its front line military. These dogs have been trained in dog fighting style, and are only allowed in the military if they manage to kill 3 animals at the top of the food chain. The Public Relations wing of the Pillsland administration has put a damper on how FUN ideas are spread, meaning many of our messaging has failed to reach some of the other states.

Domenic Pillsland has been given the green light for new religious camps, where he takes non-believers and shows them the way to “true strength.” Reports from inside camps show inmates must fight to survive as Pillsland fanatics and members of the Church of Jack watch for enjoyment, and parents are forced to watch their children kill or be killed.

There have also been rumors that Jack is close to kicking the can. He does have an heir, a child he is training to make the leader of Unitica after his death. A now deceased member of Jack's inner circle has claimed that Jack's parenting style is, “raising an extremely intelligent psycho with little care or need for people's emotions, a true embodiment of the Church of Jack.” There have been no reports on Jack's child's name or gender, although the child is codenamed using these three code names: “World\_Ending” for the military, “Never\_Dying” for the Public

Relations office, and "Yes\_Salvation" for the church according to Pillsland Administrations file records.

## Delegate List

### **Alabama:**

Alabama before the nuclear catastrophe was a state stereotyped for containing non-intelligent hillbillies. This didn't change much after the Pillsland dictatorship arose. Many in Alabama's allegenices flip based on where they benefit most. The FUN movements leaders in Alabama are extremely intelligent college students who could've liberated Alabama. However, because the Alabama sector of the FUN movement recruit numbers are constantly changing allegiances it is hard for them to set a foothold against Pillsland.

### **Alaska:**

Alaska survival baffled many in the Mainland US. However, because it isn't connected to the mainland US it's harder for Pillsland troops to survey the area. Meaning that most of Alaska is free from the government. Concentrated areas like cities have high soldier presence, which allows overall freedom across Alaska,

with some restrictions. Their main goal is Alaskan independence which has been thwarted by Pillslands Public Relations which wants to keep the area under Pillsland Control because they are the main manufacturers of many media devices, specifically walkie talkies, that are necessary for the Public Relations office and the Military.

### **Arizona:**

Arizona's heat was only amplified by the nuclear catastrophe. Many left Arizona after the blast because conditions were so bad. When the Pillsland administration arose, troops were stationed around the state. However, after a rise of dehydration deaths among soldiers, the administration severely scaled back its military capabilities in the state, concentrating on places of interest to the administration. The FUN movement in Arizona is the newest to be created and is still working on its goals for the state. The FUN movement however, is losing a lot of its younger members to the Church's new camps.

### **California:**

What once was the entertainment capital of the world, is now the head office for Pillslands office of Public Relations. It is rumored that Jackie Pillsland lives in

California but this is heavily disputed by the Pillsland Administration. Nonetheless, the Military is heavy in this state making it hard for the FUN movement to organize and exist. However the FUN movement in California are expert communicators and most of the messages that FUN spread originate from California. California FUN movement is pro Unitica independence and only wants what's best for Unitica and California and will do everything in their power to keep Californians safe.

### **Colorado:**

The FUN movement in Colorado is one of strength, as many of the native Coloridians know the mountainous areas better than anyone else, which the army has caught on to, which is why they have trained their troops like the people of the FUN movement, and they have also been very successful. That is why the Pillslands new "Dogs in the Military" policy is so scary in the region, for the dogs know the territory better than most members of the FUN movement in Colorado, as it has been one of the regions where the army trains new recruits.

### **Florida:**

Florida is one of the most heavily populated states with Pro-Pillsland rhetoric.

Florida is Pillslands “testing” state. Many of the Pillsland policies that get created are tested here which allows for Florida to be visited often by the Pillsland Family.

Florida is often visited by new recruits and church defectors with sensitive information. The FUN movement in Florida is one strictly based on Florida liberation. They want Florida to be independent so they can charge for Pillsland’s experiments while also making sure that its citizens are safe and they will do anything to make this happen.

### **Hawaii:**

Hawaii surviving the blast wasn't unexpected. However the amount of Pillsland forces in Hawaii is extremely unexpected. The only time that Hawaii gets a surge of Pillsland troops is when there are church visits or other Pillsland family visits for vacation or recruitment events. The Pillsland Military presence is astronomically small due to Jack's lack of a Navy. Because of this, the FUN movement runs most of the island. The Hawaii FUN movement would love to become an independent country, however is moderately happy with the current situation in Hawaii.

**Iowa:**

The FUN in Iowa is credited to helping the most people. Since Iowa is a large farmer state many of the farmers have given to the FUN and their outreach programs are to attract hobos at Iowa's Hobo convention to join the fight for freedom. They have also begun to train wildlife, particularly dogs to alert FUN members about incoming soldiers. The reason the FUN gives so much is because the Pillsland administration uses Iowa as a large source of the countries food and “wildlife recreation”, in layman's terms, administration resurrecting dead life, and Cagney and Lacey Pillsland have always been fascinated by the fact that Iowa used to have giant sloths.

**Kansas:**

A group of veteran Green Berets, inspired by the FUN movement's actions across Unitica, created the Kansas branch of FUN. They're leaders, experienced in guerilla warfare and counter insurgency tactics have found solace in Kansas major cities, however have been having trouble securing the 87.5% of Kansas that is farmland. Their past efforts on the farmlands have been ones of great damage to the Pillsland Administration which is why they have created policies in the region to massively support farmers, obtaining their undying loyalty. The goal of the



Kansas FUN movement is for independence. They want to be able to charge the Pillsland Administration for their farmlands and want to be able to live freely.

### **Kentucky:**

Once a state that was only known for fast food chains, and famous horse racing, Kentucky became a relic of the pre-apocalyptic world. Many the Pillsland administration has labeled as conspiracy theorists have been relocated to this area. The most prominent theory in this echo chamber state is that only Canada and Mexico were destroyed in the blast that “destroyed” the world. The FUN movement in Kentucky is funded by those theorists, as they believe that once the FUN defeats the Pillsland Administration, they will reveal that the Pillsland Administration has been shielding Unitica from the rest of the world.

### **Maine:**

The original FUN movement, and the state where the Church of Jack televised an execution of a whole school. The FUN movement have worked tirelessly and with a passion like no other. Their headquarters reside in the school where the execution happened, turning it into the FUN movements command center. The FUN movement in Maine has spent the most time turning the tide against Pillsland and

has made considerable efforts to remove any trace of the Church of Jack from the state. The FUN movement is extremely against the Church of Jack and will do anything to watch the church burn.

### **Massachusetts:**

Once a rich state with a prosperous, booming economy, Massachusetts has now become an exceedingly violent place. The cities have become homeless breeding grounds, with the rest of the state filled with quite religious towns. The Pillsland Administration has reported releasing its military dogs on the homeless as part of their training, taking homeless who manage to kill dogs being recruited into the army. The FUN movement in Massachusetts is heavily reliant on other states for funding and food, however does have one of the largest organized groups, with over 90% of them being people who have been forced into homeless breeding grounds.

### **Mississippi:**

This is where the Church of Jack's most devoted, and scariest live. They congregate here in a belief that his hometown will bring insight into how Jack became so great. They have miraculously made it look like it did during Jack's

childhood with many new towns arising around his hometown, each making it look like a different era in his life. A group once protesting the increased urbanization was violently attacked by the Church of Jacks fanatics. The strongest of that group went on to later found the FUN movement in the area, which has had little progress, but is eager to discuss the Churches destruction.

### **Montana:**

Montana was the first to embrace the Pillsland administration, but the last to embrace the Church of Jack. The main religion in Montana and a majority of the FUN movement is a group called Salvation's Beginning. They believe that the end of the world is fast approaching and when it reaches the Salvations Beginning doorstep they must fight for the new world. The Pillsland administration has labeled the group a doomsday cult, but has done nothing to stop its spread in the area. The church spends very little resources in the area, but instead is focused heavily on the borders of the state. The FUN movement in Montana wants to instate Salvations Beginning as Uniticas main religion.

### **Nevada:**

Nevada is Pillsland's experimental testing state. While many in the state are concentrated in the major cities, most of the armed forces are out in the wasteland parts of the state, where Pillsland military tests weapons that could dissuade the FUN movement from fighting along with farming products to equip every state with farming capabilities. The FUN movement in the state is mostly in the cities where soldiers rarely get replaced. They have not been able to get out into the wasteland parts of the states where they are incapable of monitoring the situation. They are extremely anti-Pillsland and pro Unitica independence.

### **New Jersey:**

At a certain point the New Jersey sect of the FUN movement was close to liberating the state from Pillsland, and had a solid plan for keeping Pillsland out. However, the church of Jack went on a recruiting spree in prisons and mental institutes, turning them into early versions of what would be the churches new religious camps and awarding prisoners a chance to win their freedom. A wave of psychotic prisoners were released because they won the church's games causing the FUN movement to get distracted, giving the Pillsland military enough time to turn New Jersey into one of the most heavily surveilled states. New Jersey is pro

Unitica independence and if New Jersey was liberated, would have spread its efforts to other states.

### **New York:**

New York under the Pillsland administration is a state of high taxes. The Pillsland government forced many multi-million dollar corporations into New York, then changed the corporate taxes to an all time high, making New York one of the biggest funders of the Pillsland administration. There are still major funders of the Pillsland corporation in other states. The FUN movement in NYC is privately funded by many of the companies that Pillsland has forced into the state and is one of the best funded. However, motivation is limited in non-city areas of the state.

### **Rhode Island:**

Rhode Island has had the most inconsistent FUN group. Everytime it has been spread into the area it has been immediately exposed by spies, or headquarters have been burned down, or the leaders were publicly assassinated. Many believe that this is because the area is home to one of the governmental airports, which allow Pillsland administration officials to get around the country extraordinarily quickly. While it is true that this is the only FUN state that has a government airport, it

doesn't mean that Rhode Island military presence is proportional to its state size.

Many in Rhode Island's FUN movement fear that state liberation would only be temporary, because of the state's size, and access into the state.

### **Texas:**

Texas, before the nuclear catastrophe, was becoming increasingly liberal. This stopped after the Pillsland administration rose to power. Texas is now one of the largest states for technological advances, which are constantly being undermined by the larger military weapons industry. Anyone in Texas can acquire military grade weaponry, making the FUN movement armed to the teeth, while also making very little advances for the movement in the state. The FUN movement here is pro Texan independence and needs help making Texas free from the Pillsland administration.

### **Utah:**

Utah's relaxed views on religions allowed for the Church of Jack to gain a foothold before he won the election. Slowly the Church brainwashed the citizens of Utah, and when Jack started toppling the US's democracy, the Church expanded out of state like a wildfire. The Church's original and still very much operation

headquarters are in the center of Salt Lake City in Utah and it is rumored that Domenic stops by at least once a month to check on Church operations.

## Questions to Consider/Committee Mission

- What should be done about Pillslands new military dogs?
- How can we prevent the Public Relations office from interfering and limiting FUN ideas/communication?
- What should be done about Domenics religious camps?
- Who is Jack's heir? What can we find out about them?
- How do we overthrow the government?
- What should be done about each member of the Pillsland Family?